



Lifeline

Macarthur and Western Sydney



*007* GALA

2024 SPONSORSHIP PROSPECTUS

Lifeline Macarthur and Western Sydney exists to ensure that no person in Australia has to face their darkest moments alone. We are committed to empowering Australians to be suicide-safe through connection, compassion and hope. In recent months Lifeline crisis supporters across the country have been talking to 3,000 people a day, with calls becoming longer, more complex and more distressing. With your support we can build and maintain our team of amazing crisis supporters, doing our best to answer every call as soon as possible.

## ***EVENT INFORMATION***

### ***EVENT***

Lifeline Macarthur and Western Sydney 007 Gala: a three-course dinner with entertainment, auctions and raffles, networking and glamorous fun.

### ***DATE***

Saturday 22 June 2024

### ***TIME***

6pm until midnight

### ***VENUE***

William Inglis Hotel, 155 Governor Macquarie Drive, Warwick Farm, 2170

### ***DRESS***

Black and gold cocktail or your favourite James Bond character

### ***ATTENDEES***

Expected 450+ business and community leaders, government officials, and other stakeholders concerned about suicide and its effect on families and our communities.

## SPONSORSHIP OPPORTUNITIES

*Five James Bond themed sponsorship categories are available, with each category representing an exciting opportunity to gain important exposure with business leaders in the fastest growing regions in Greater Sydney.*



### **DIAMONDS ARE FOREVER SPONSOR** *(ONE OPPORTUNITY)*

**\$20,000**

- VIP seating for 20 guests with three-course meal and beverages
- Professional promotional video
- Acknowledgement by MC
- Acknowledgement in Lifeline speeches
- Opportunity to draw a prize
- Solo logo recognition on event screens and in event promotions, where possible
- Company logo and sponsor acknowledgment on digital communications and assets, e.g. event website, event update emails and social media, media wall and post-event communications
- Double-page advertisement and editorial in event program, by own design
- 20 printed group photos from the night
- Personal tour of a Lifeline call centre
- Accidental Counsellor workshop (3.5 hours in person or online) for your organisation
- Acknowledgement in annual report



### **MOONRAKER SPONSOR**

**\$15,000**

- Preferential seating for 10 guests with three-course meal and beverages
- Professional promotional video
- Acknowledgement by MC
- Acknowledgement in Lifeline speeches
- Opportunity to draw a prize
- Solo logo recognition on event screens and in event promotions, where possible
- Company logo and sponsor acknowledgment on digital communications and assets, e.g. event website, event update emails and social media, media wall and post-event communications
- Single-page advertisement and editorial in event program, by own design
- 10 printed group photos from the night
- Personal tour of a Lifeline call centre
- Read the Signs workshop for staff (90 minutes) online
- Acknowledgement in annual report



### ***THUNDERBALL SPONSOR***

***\$10,000***

- Preferential seating for 10 guests with three-course meal and beverages
- Acknowledgement by MC
- Acknowledgement in Lifeline speeches
- Shared logo recognition on event screens and in event promotions, where possible
- Company logo and sponsor acknowledgment on digital communications and assets, e.g. event website, event update emails and social media, media wall and post-event communications
- Half-page advertisement and editorial in event program, by own design
- Acknowledgement in annual report



### ***CASINO ROYALE SPONSOR***

***\$5,000***

- Preferential seating for eight (8) guests with three-course meal and beverages
- Acknowledgement by MC
- Acknowledgement in Lifeline speeches
- Shared logo recognition on event screens
- Company logo and sponsor acknowledgment on digital communications and assets, e.g. event website, event update emails and social media, media wall and post-event communications
- Quarter-page advertisement and editorial in event program, by own design
- Acknowledgement in annual report



### ***GOLDFINGER SPONSOR***

***\$2,500***

- Preferential seating for four (4) guests with three-course meal and beverages
- Shared logo recognition on event screens
- Company logo and sponsor acknowledgment on digital communications and assets, e.g. event website, event update emails and social media, media wall and post-event communications
- Acknowledgement in annual report

Contact for sponsorship:  
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